

Life Style
**The Week
 in Photos**



Jon's alter ego, Don Draper, apparently wears loafers to the pool!



Don shows off for the ladies!

Jon Hamm makes a splash on set

Manscaping wasn't a trend in the 1960s, so it's not surprising that JON HAMM, the star of TV's period hit *Mad Men*, sported a natural-looking hairy chest while filming a pool scene for the fifth season. "I'm not that guy," Jon recently said about his character, Don Draper. "I don't really look like that."

**WHAT THE
 stars
 ARE...**

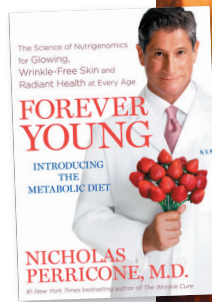


Using
 PENN BADGLEY watches TV on his Sprint HTC EVO, the 4G phone with a 4.3-inch screen. For more details, go to now.sprint.com.



Supporting

EVA MENDES is a huge fan of celebrity dermatologist Nicholas Perricone, M.D., whose new book, *Forever Young*, gives tips on looking and feeling more youthful (\$18, amazon.com).



CLOCKWISE FROM TOP: LEFT, SPLASH (2); GETTY; STARTRAKS (2)

Blinging

KELLY RUTHERFORD just shot a glam new campaign for Monica Rich Kosann jewelry.



Decorating with

In honor of the birth of her daughter, Bryn, BETHENNY FRANKEL received hand-painted wooden letters by Sweet Grace Baby Art. The company designs one-of-a-kind pieces that can be customized to match any bedding or nursery decor (sweetgracebabyart.com).

